

Slug: Experiences
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Experiences at events

I have been to many events promoting and selling the movies of Christopher R. Mihm. There are many types of people I have run into while trying to sell the movies.

One type is the type of people that just walk right by the table. They won't even look at the table and won't even give you the chance to talk to them and explain to them what you are selling.

Another type are the ones where they do stop and talk to you a little while, but then say they want to look around more if you are at a convention or they might come back later. Most of the time I never see these people again.

Then there are the type of people you have to sell really hard. There have been several times where Chris and I have had to talk for almost half an hour to people trying to get them to buy the movies. One time this happened when we were in Pennsylvania at Monster Bash and the woman

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bought one movie and Chris guaranteed her that she would be back to buy the rest. Sure enough she was back the next day and bought the rest. This woman is now one of the biggest fans of the movies.

This is rare, but some people you barely have to sell to at all. They either take one look at them or they take one look at the Bat and they are sold.

The most important thing to gain from these experiences is to learn who actually cares. The people that walk right by and don't even look probably wouldn't care anyways so it is not that big of a deal. The people that are sold just by looking at them are most likely the people that would care and are the ones you want to have the movies.

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